



Corporate Member



<https://bloomclicks.com/>

*Forging powerful alliances, elevating businesses to new heights!*





## Optimize Business Growth and Build Brand Credibility Through Results-driven Digital Advertising Platform

Whether it's combing through to eliminate what's not performing or saving time on automated reporting to focus on finding optimization opportunities to accelerate growth and increase profitability, Bloomclicks is your ultimate partner.

**With over 30 years of combined experience and a track record of providing top-quality services, you can rely on us to deliver.**

[Get Started](#)



# OPPORTUNITIES

- Since 2020, Facebook, Bing, and Google CPMs have been on the rise, Meta says Apple's ads restrictions could hit \$10bn this year alone.
- This development means third-party cookies (browsing history used to target adverts) will be phased out on the Google Chrome browser by the end of 2023 with Google Analytics (G4) becoming more complex for its users.
- This is also an enormous blow to firms like Meta which rely on cross-app tracking to monitor consumer behaviour. Google's rival, Apple, in April 2021 restrained the advertising industry from covertly collecting data from app users. According to data from Flurry Analytics, a whopping 96% of users opted out of tracking which Google termed the privacy sandbox project.
- By the time all these postulations come into effect, it could be a torrid time for the advertising and marketing industry as a whole. These restrictions will change the landscape of the marketing and advertising industries; they will curtail user tracking, which is the main data source for consumer behaviour and the way advertisements are propagated.

The good news is that the solution is right at your doorstep. Bloomclicks Digital Advertising offers an amazing alternative opportunity to drive your growth, expand your reach, and maximize your profit while paying for only results. We provide game-changing digital marketing solutions through our state-of-the-art partnership management platform, connecting advertisers with high-performing audiences through direct response and brand campaigns, transforming the way businesses manage and optimize all types of partnerships, advertising, marketing, and many more while working with 1st-party data.

**Learn how marketers and global brands such as Cole Haan, Buckle, Amazon, L'Oreal, Root, Credit Nerd, Levi's etc, optimize sales and multiply revenue growth with the Bloomclicks platform and partnerships marketplace!**

**DIGITAL ADVERTISING & PARTNERSHIP PLATFORM WITH HIGH-DEMAND GLOBAL BRANDS**

**SERVICES:**

DIGITAL ADVERTISING | PARTNERSHIP MANAGEMENT | AFFILIATE MARKETING | SEO & SEM SERVICES | WEB DEVELOPMENT & APPLICATION | SOCIAL MEDIA ADVERTISING | PPC ADVERTISING | MOBILE ADS | CONTENT MARKETING | LEAD GENERATION | EMAIL MARKETING | BRANDING & CREATIVES DESIGN | E-COMMERCE SALES OPTIMIZATION

**WHAT YOU GET:**

- **4000+ Strong global partners** driving your business growth.
- **Worldwide Traffic.**
- **Efficient audience** targeting and retargeting.
- **Brand awareness** and revenue growth.
- **Over 170+ API, Pixel & s2s** platforms integration.
- **Dedicated Account Manager**
- Campaign Management.
- Compliance Monitoring.
- **Saves time**, and 100x more cost-effective.
- **Easy-to-use** platform.
- **1st-party data** with cookieless, pixel, cookie and tracking.

**WHY CHOOSE US:**

- **In-depth Performance Analytics and Reporting:** Monitor your collaborations in real-time, deep insights for continuous improvement and optimization.
- **Innovative technology:** Real-time performance tracking and reporting to optimize strategies and boost earnings.
- **Dedicated Support** from our team, ensures a seamless and fruitful partnership experience
- **Real-time Fraud Analytics** and Prevention
- **Strong Click Spamming** Defender
- **1st-party data with cookieless**, Pixel, API, **Server to Server (s2s)** Tracking
- **6K+ Daily lead** generation
- **68M+ Global** email database
- **10K+ Daily e-commerce** sales generation
- **33M+ Monthly** campaign views
- **E-commerce Webstore** Integration

**FROM WHAT SOURCES:**

- Premium media
- Affiliate Marketing
- Social Influencers
- Subnetworks
- Deals
- Cashback
- Search
- Pop Ads
- Media Buying
- Mobile Apps
- Loyalty Programs
- Price Comparison
- Email
- Display
- Blog
- SEO
- Native
- Video

+ Open to your ideas

**TOP CATEGORIES:**

- Insurance
- Healthcare
- Mortgage
- Real-Estate
- Finance
- E-commerce
- Educational
- Fashion
- Beauty & Cosmetics
- Sport
- Technology
- Entertainment
- Lifestyle & Travel
- Legal & Claims
- Software
- Home Improvement
- Transportation
- Retail
- Media
- Manufacturing
- Aerospace
- Automotive
- Hospitality
- Electronics
- Food & Beverage
- Construction
- Gaming
- Binary, Forex & Crypto
- Agriculture
- Telecommunication
- Sweepstakes & Shopping
- Surveys & Market Research



***Bloomclicks is a digital advertising and partnership platform that connects and empowers advertisers, brands, agencies, affiliates, and influencers in a win-win partnership. Whether you are a small business or a large corporation, Bloomclicks helps you grow your business globally with game-changing digital marketing solutions.***

**■ Our vision**

***Striving to be the world’s leading digital advertising and partnership platform that connects and empowers advertisers, brands, agencies, affiliates, and influencers in a win-win partnership.***

**■ Our Mission**

***Our goal at Bloomclicks is to provide innovative and effective digital marketing and partnership solutions with cutting-edge technology that help our clients and partners grow their businesses globally while creating genuine and inspiring content that attracts and engages customers.***

**We're Excited to Partner with You**

Bloomclicks has uniquely built an industry-leading platform through the application of Deep Learning, Artificial Intelligence (AI), and Machine Learning (ML) technology that delivers digital advertising with dynamism in its ability to track everything from impressions, clicks, leads, sales (web & mobile), and app download, cross-platform, and fraud analysis in real-time with complete performance analytical reporting without relying on third-party applications. Leverage our tried and tested methods and approaches to boost revenue growth, foster customer loyalty, and optimize engagement seamlessly.

**FOUNDED**  
**2015**

# BUSINESS MODEL

## Marketing Channels

- Display
- Desktop
- Email
- Mobile
- Social Media
- Native
- Video
- Search
- Contextual
- SEO
- In-App

## Business Model

- Cost Per Action
- Cost Per Lead
- Cost Per Sale
- Cost Per Install
- Cost Per Click
- Pay Per Call

+

=

**We create a new revenue channel that can generate leads, drive sales without users' disruption**

## Disruptive Change Is Needed

Digital disruption is the change that occurs when new digital technologies and business models shift and evolve the value proposition of existing traditional marketing. At Bloomclicks, we create cutting-edge real-time ad exchanges connecting thousands of advertisers like you to an exclusive, multi-channel network of top-tier publishers and consumers.

# TRUSTED TOP GLOBAL PARTNERS



# TESTIMONIALS

## Don't just take our word for it – hear what some of our clients/partners have to say about working with Bloomclicks

★★★★★ **Kate Wang**

Sep 27 2023

★★★★★ **Mcgrady Crystal**

Sep 22 2023

OFFERS **5** PAYOUT **5** TRACKING **5** SUPPORT **5**

OFFERS **5** PAYOUT **5** TRACKING **5** SUPPORT **5**

Working with Bloomclicks these 5 years feels like a partnership made from heaven. They genuinely care about my success, and their support has been second to none. They are simply the best at what they do.

I used to struggle to monetize my content effectively. With Bloomclicks, not only have I found relevant affiliate offers but their support team has been a guiding light, helping me understand the best practices for promotion.



REPLY (0) (0) SHARE

REPLY (0) (0) SHARE

★★★★★ **Sabrina**

May 31 2023

★★★★★ **Kiko Gou**

Oct 01 2023

OFFERS **5** PAYOUT **5** TRACKING **5** SUPPORT **5**

OFFERS **5** PAYOUT **5** TRACKING **5** SUPPORT **5**

I have been an affiliate marketer for several years, and Bloomclicks Digital Advertising has been a game-changer. The variety of offers and competitive payouts have significantly boosted my earnings. Their advanced tracking tools have also provided valuable insights, helping me optimize my campaigns. I highly recommend Bloomclicks to any affiliate marketer looking for a reliable and effective platform.

Reliability and trustworthiness are crucial in this industry. With Bloomclicks, I've found both. Their team is responsive, and their payouts are always on time. Bloomclicks is the best network out there.



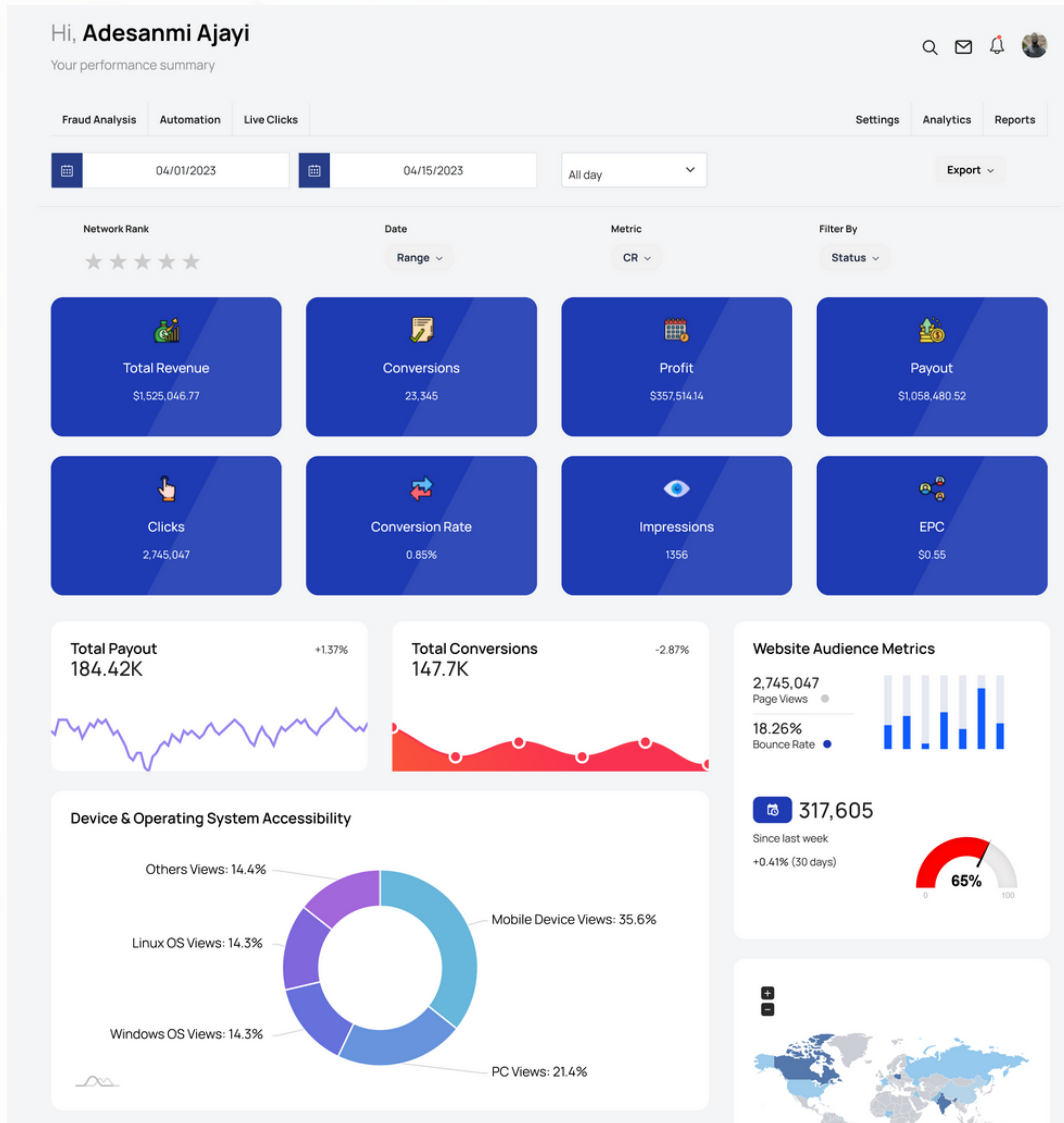
REPLY (1) (0) SHARE

REPLY (0) (0) SHARE

[CLICK TO READ MORE](#)



# PLATFORM OVERVIEW



Transaction Overview

Id	Name	Clicks	Sales	Sales Amou...
<b>Total:</b>		<b>337,795</b>	<b>14,923</b>	<b>\$748,820.77</b>
195883	Buckle.com	109,123	12,080	\$593,766.51
196522	Cole Haan	145,433	1,428	\$139,279.38
158527	NORDSTROM.com	424	77	\$3,881.39
217585	Ripl   DEACTIVATED	10,868	212	\$3,675.11
160179	See's Candies, Inc   DEACTIVATED	228	74	\$3,396.50
163660	ULTA Beauty	334	26	\$1,942.48
213424	Agoda SEA	65	3	\$894.53
225781	Official Auto Quote   DEACTIVATED	7,409	54	\$500.00
168601	Boston Proper	243	5	\$407.97
195992	Pedalsure - Deactivated	3	1	\$268.99
229738	ARW Home	3,034	11	\$254.92
185173	Mountain Warehouse US   DEACTIVATED	1,616	640	\$195.94
159764	Clarks	36	1	\$150.00
211932	Smarter Loan - Deactivated	86	1	\$140.00
157129	e.J.F. Cosmetics	52	13	\$35.60
226363	HomeTool   DEACTIVATED	134	2	\$19.98
226331	GoTranscript	83	5	\$11.47
159432	1800AnyLens Contacts   DEACTIVATED	3	0	\$0.00
192402	2Gether Excess Protection	1	0	\$0.00
230499	AARP - US	9	0	\$0.00
<b>Total:</b>		<b>337,795</b>	<b>14,923</b>	<b>\$748,820.77</b>

## Rich Features:

- Real-time Efficient Reporting
- Campaign Management
- Campaign Optimization
- Tracking & Analytics
- Cookieless Tracking
- Compliance Monitoring
- API Integration
- Fraud Detection & Prevention
- Publishers Recruitment

# MULTI-TOUCH ATTRIBUTION



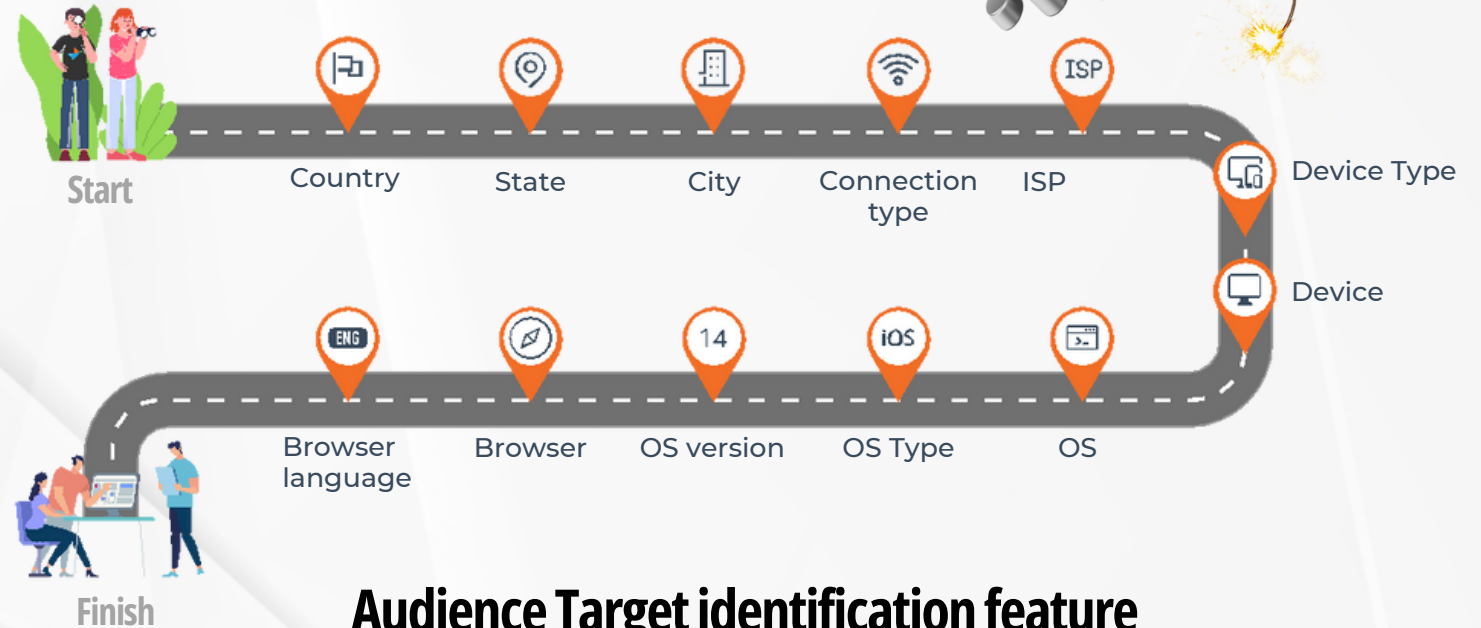
**Discover how Bloomclicks.com can assist you in broadening your reach and optimizing sales performance through a unified partnership ecosystem.**

We leverage our media expertise across a variety of multi-channel advertising solutions from influencer marketing, partner marketing, content marketing, display, desktop, video, email, native for mobile, non-incent traffic for Android & iOS, social media, push, contextual, SEO, search, SMS, programmatic, media buying, PPC, push, and in-app with options to target Devices, Carrier, country, region, city, zip code, time zone and many more, to help you reach your audience in a variety of ways.

# USER AIDA ENGAGEMENTS TOUCH-POINTS

Whenever visitors click any of your links or make any conversion such as (a sale, lead, app install, or software download etc) you are immediately able to establish and distinguish each conversion from various multi-touch data points such as;

- Location (country tier, country, region, city, zip code, time zone)
- Language
- ISP
- IP address
- Device type, device brand, device name, browser, OS
- Which site he is coming from (Referral URL)
- Conversion Timestamp
- As well as any custom variable you may have added to your link



## Audience Target identification feature

AIDA means Attention, Interest, Desire, and Action. In a nutshell, it's a way to measure your visitors' level of interest from attention to action (conversion). AIDA helps you to identify the good and bad ads placement as early as possible making the optimization phase much faster, and far less expensive which in turn increases your ROI by 30%.

## ACCELERATING GROWTH FOR OUR CLIENTS

**\$380M+**

**Revenue driven for clients globally since 2015**

**126M+**

**Conversions driven for clients**

**4K+**

**Strong Global Partners Driving Your Growth**

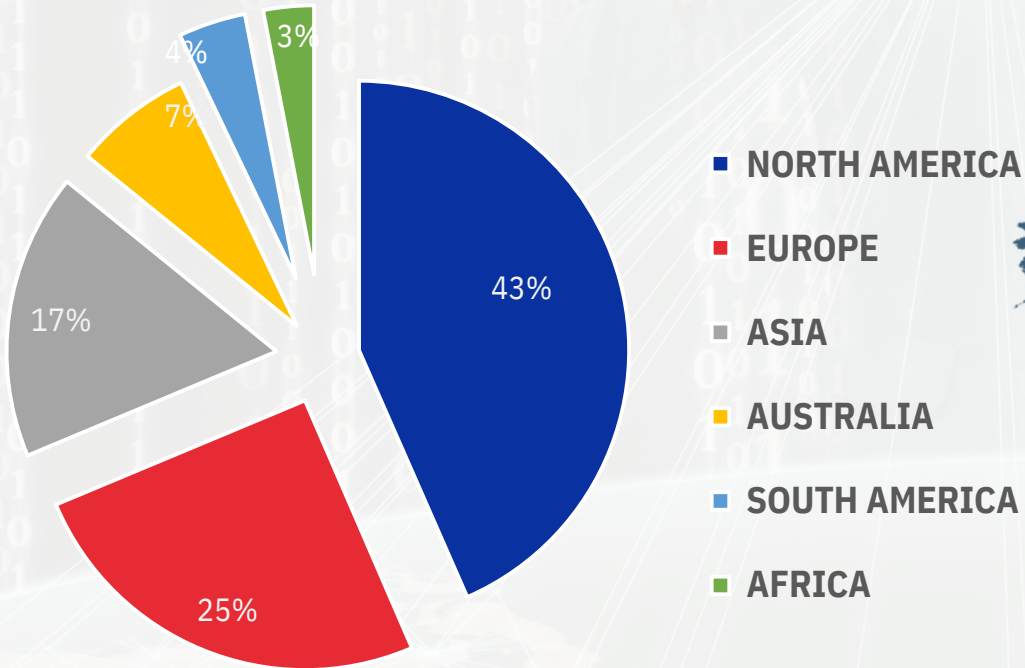
**42.6%**

**Avg. YOY client programme growth**

Our communities of professionals are active practitioners with 25 years of combined experience and a track record of providing services such as partnership management, affiliate marketing, social media advertising, branding, creative designs, content marketing, lead generation, PPC advertising, content marketing, media buying, and SEO.

# MARKET COVERAGE & TARGET DEMOGRAPHICS

## TOP GEOLOCATIONS

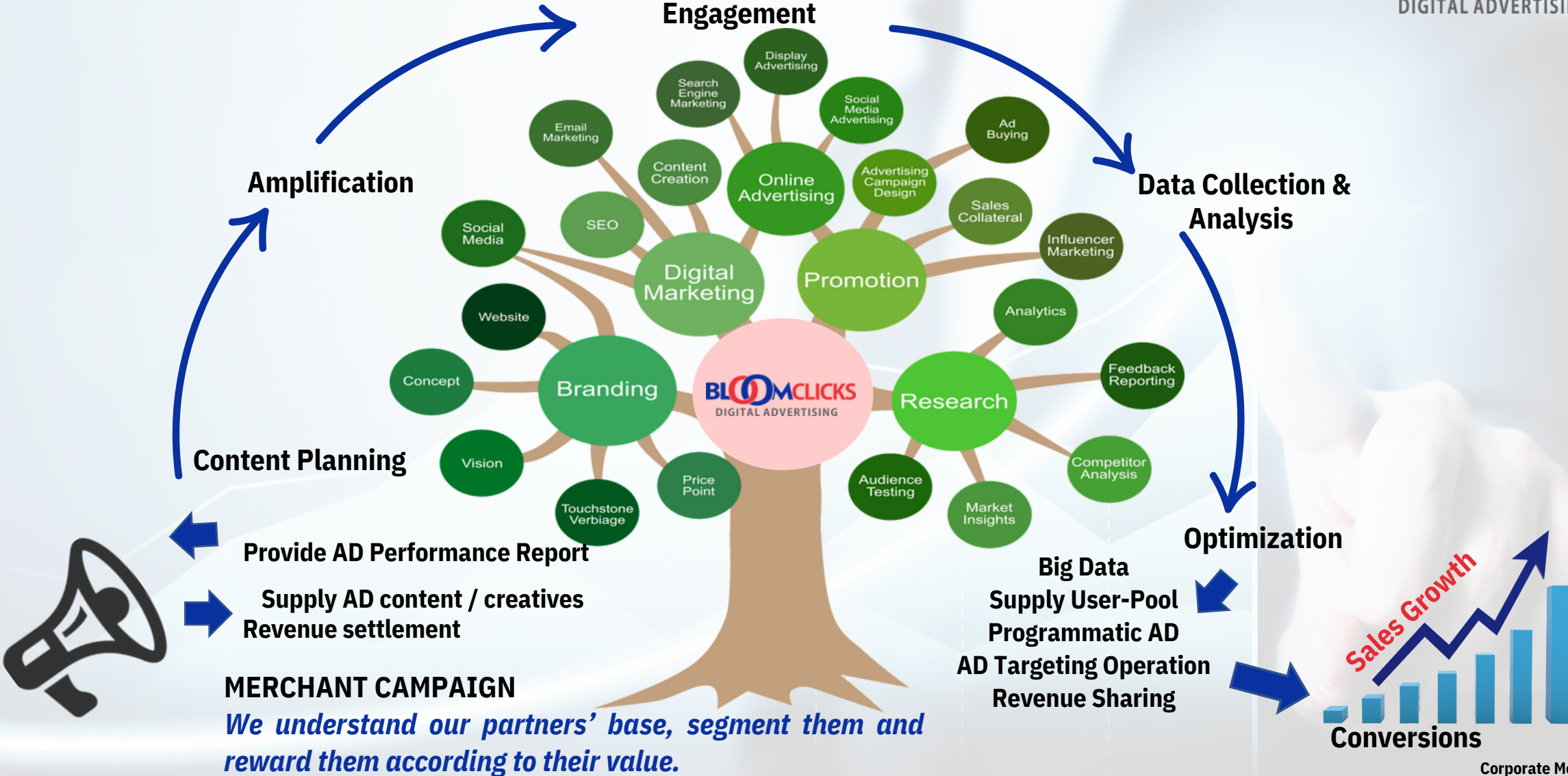


We empower your business to build an enduring relationship with your target markets through our comprehensive and personalized digital marketing solutions.

### ***Scale, Manage, Influence and Automate Through Internet Global Market***

Connect with potential partners from all corners of the world, ensuring your brand gets the international exposure it deserves. More than 90% of our clients choose to continue partnering with us well into the second year of their campaign. With a personalized approach, comprehensive ROI tracking across every stage of the customer journey, and valuable insights from our revenue marketing platform, we empower your business to make a significant impact on the metrics that truly matter—be it traffic or revenue.

# YOUR ADS WITH BLOOMCLICKS



**Amplification**

**Content Planning**

**Provide AD Performance Report**

**Supply AD content / creatives  
Revenue settlement**

**MERCHANT CAMPAIGN**

*We understand our partners' base, segment them and reward them according to their value.*

**Data Collection & Analysis**

**Optimization**

**Big Data  
Supply User-Pool  
Programmatic AD  
AD Targeting Operation  
Revenue Sharing**



## OUR CPA MARKETING MODEL

**On the off chance that the idea of cost-per-action is unfamiliar to you, here's the manner by which CPA affiliate marketing works.**

### **CPA Affiliate Marketing is a Risk - Free Alternative to a Traditional Media Buy**

With a customary media advert, you pay up-front to ensure ad placement. Yet, regardless of how adequately you focus, some portion of that buy is wasted. You could pay on a cost per click (CPC) basis, however, there's no assurance that the clicks you pay for will convert into clients.

### **CPA is Performance-Based – You Pay just For Results**

With CPA affiliate marketing, you make your campaign available for placement through a network of digital publishers across online and mobile channels. As opposed to paying them up-front to run your advertisements, you pay them an abundance—or "payout for the actual conversions they deliver. That conversion can be a sale, completed lead form, subscription, sign up, download, video view or any other measurable consumer action that you wish to generate and it makes business sense to pay to obtain.

### **The 2 key points of interest of the CPA Marketing model are:**

- Zero advertisement waste – you pay just for results.
- More broad media placement – the autonomous online publishers who run CPA campaigns are masters in driving conversions to a given group of campaigns by means of at least one or more online channels.

In fact, most are so expert that you could not afford to hire them for your marketing team (they make more as independent publishers). Be that as it may, you can give them something to do for you by means of the CPA affiliate marketing model and reach more consumers through a bigger number of channels than you could reach individually.

## HOW IT WORKS



### Briefing

Share target demographic vertical, platforms, GEO and types of traffic.



### Offer

Product Descriptions, key point indicator, defining target actions and its rates.



### Test

Testing offer with small traffic volumes



### Checking

Summing up and analyzes of performance indicators



### Optimization

Filtering out low monetization traffic sources.



### Scaling

The launch of a larger volume of optimized traffic.



# INTEGRATION & TRACKING

## Tracking Methods

Integrate with 150+ top Ad platform partners, configure ad platform partners and keep track of every performance metric in real-time.

### API

- APIs are a great way to automatically retrieve and read data and statistics.
- We offer the most efficient way for our publishers to view their performance through our global postback server-2-server.

**As an Advertiser who wants to automatically send updates, we have two options for your growth:**

### Postback / S2S

- Global postback enables you to send automatic updates to the Bloomclicks system for interpretations (from click to conversion)

### Pixel / Cookie's / Cookieless / i-Frame

- If you don't have a postback S2S system, we offer pixel/cookie/cookieless/i-frame tracking with just one link to track your advertising journey.

## PARTNERS



## MEET US @ SUMMITS

**Connect with us at major Advertising,  
Marketing, Partnership and Tech events all  
over the world.**



## CONTACT US



### United States / International

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### Get Started

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